

# Invited Speakers

## I - Dr. Ansgar Bernardi

**"NEPOMUK - The Social Semantic Desktop"**

*German Research Center for Artificial Intelligence (DFKI)  
GmbH - Knowledge Management Group, Kaiserslautern,  
Germany*

## II - Dr. Boris Asrilhant

**"Project Management: Historical Issues, Challenges and  
Next Steps"**

*Senior Consultant- Petrobras*

## III - Prof. Dr. Jan Top

**"Tiffany: sharing and managing knowledge in food  
science"**

*Wageningen UR, Vrije Universiteit Amsterdam, TI Food &  
Nutrition, Amsterdam, The Netherlands*

# ISMICK

International Symposium on the Management of Industrial and Corporate Knowledge

**3-5 November 2008**

UFF Engineering School  
Niterói/RJ - Brazil

## TÈCPAR

INSTITUTO DE TECNOLOGIA DO PARANÁ



Institut International  
pour l'Intelligence  
Artificielle



Universidade  
Federal  
Fluminense



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## Venue

**Universidade Federal Fluminense**  
*School of Engineering (Auditorium - Room 104)*

**Campus da Praia Vermelha**  
Rua Passo da Pátria, 156  
São Domingos

Niterói, RJ, BRASIL

# Work Sections

## Work Section A KM philosophy and meta-research

André Ribeiro, Elaine Nunes, Lúcia Fernandes, Natália Lessa, Rafael Mello, Sílvia Santa Isabel, Jonice Oliveira and Jano M. de Souza

*Contributions from Information Technology Governance for the Governance of Knowledge Management*

Tom van Engers and Radboud Winkels

*The Know and the Flow*

Patrick Brezillon and Jean-Charles Pomerol

*Contextualized knowledge management*

Niels Faber, Kristian Peters, Laura Maruster, Rene Jorna and

Rob van Haren

*Designing knowledge-based systems to facilitate innovation: three cases from practice*

## Work Section B KM applications

Bruno Ramond

*An Information System for an Innovation Center*

Shigeru Fujita, Kenji Sugawara, Susumu Konno and Yusuke Watanabe

*A Method for Getting Inter-Organizational Knowledge from Multiple Municipality's Web Site*

Philippe Trigano and Amir Benmimoun

*Using Technology Enhanced Learning Environments to Capitalize*

Eduardo Tomanik, Samantha Uehara, André Ferrarese, Laís Nicodemos,

José Cláudio Terra, Caspar Van Rijnbach

*Innovation Factory - A Company System to Guide Ideas to Products*

## Work Section C Knowledge representation and intelligent system support for KM (i)

Gilson Yukio Sato and Jean-Paul Barthes

*A Tool to Support the Coordination of Distributed Communities of Practice*

Ludovic Menet

*How to share knowledge on XML Schema models using UML*

Kenji Sugawara, Susumu Konno, Yusuke Manabe, Shigeru Fujita, Hiroyuki

Miyamoto, Tetsuo Kinoshita and Norio Shiratori

*On Recognition of Work Awareness of Teleworkers*

Adriana Vivacqua and Ana Cristina Garcia

*From Certification to Organizational Learning: a Case Study of a Major International Organization*

## Work Section D Social research in KM

Luis Orleans, Luiz Manoel Cunha, Beatriz Neto, Carlos Eduardo Barbosa, Carlos Eduardo Paulino Silva and Jonice Oliveira

*Attention Management: A Survey*

Alex Coltro

*Market stimuli to innovative and entrepreneurial management practices: The buyer preferences driving the businessmen action.*

Carlos Quandt and Fabio Batista

*Knowledge Management Practices in the Public Sector: Evidence from Federal Government agencies in Brazil.*

Johann Kinghorn

*Knowledge Management in the Public Service - the case of South Africa.*

## Work Section E Knowledge representation and intelligent system support for KM (ii)

Gilles Morel and Hervé Mahoudo

*Knowledge bases and technological innovation for global approach to safety*

Imene Brigui-Chtioui and Ines Saad

*Solving conflicts in knowledge management system: a multiagent approach*

Jean-Paul Barthes and Cesar A. Tacla

*A Multi-Agent Approach for Reconciling Innovation and Knowledge Management in Automotive Industry*

## Discussion Panel

### KM for Innovation in Brazil

*Organized by SBGC - Brazilian Society for Knowledge Management*

**Participants:** Dr. Heitor Pereira

*SBGC Presidente (coordinator)*

**José Claudio Terra**

*TerraForum*

**André Saito**

*FGV/SP e SBGC*

**Ana Claudia Freire Pessoa**

*Vale do Rio Doce (to be confirmed)*

## Final Program

# ISMICK

3-5 November 2008

UFF Engineering School  
Niterói/RJ - Brazil

	November 3 <sup>rd</sup>	November 4 <sup>th</sup>	November 5 <sup>th</sup>
8:30	Registration	--	--
09:00 ~ 10:30	Welcome section - Invited Speaker I Dr. Ansgar Bernardi	Invited Speaker II Dr. Boris Asrilhant	Invited speaker III Prof. Dr. Jan Top break
10:30 ~ 11:00	break	break	break
11:00 ~ 12:30	work section A	work section C	work section E
12:30 ~ 14:00	lunch	lunch	12:00 - Closing remarks
14:00 ~ 15:30	work section B	work section D	
15:30 ~ 16:00	Break (poster setup)	Break (panel setup)	
16:00 ~ 17:30	Poster Session	Discussion Panel: KM for Innovation in Brazil - SBGC	Social Program
17:45	--	ISMICK Steering Committee Meeting	
19:30	Welcome cocktail	Conference Dinner	

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