

# ISMICK'06

11<sup>th</sup> International Symposium on the  
Management of Industrial and Corporate Knowledge

## **INNOVATION AND INTERORGANISATIONAL KNOWLEDGE PRODUCTIVITY**

**27--30 August 2006**

Stellenbosch University, South Africa



During the last 15 years Knowledge Management has been introduced, explored and promoted both in private organizations and public administrations. As the hype of the early years has faded and KM has matured into a serious discipline it is widely recognized that *knowledge management*, and in a broader sense *knowledge organization* and *knowledge work*, are necessary to secure competitive advantage under varying economic conditions. However, managing knowledge and knowledge productivity is not easy since different knowledge forms are spread amongst organization resources, their environmental settings, and including knowledge networks.

Since 1993 ISMICK conference meetings are held yearly as working symposia. In the ISMICK meetings we actively seek to combine research, professional practice, and consultancy perspectives aimed at capitalizing on knowledge assets. The meeting attracts and mixes an international group of professional people from academia, business, and consulting firms, engaging in lively discussions while confronting theory and practice.

ISMICK meetings are intimate and collaborative. There are lively discussions at a high intellectual level.

### **Conference Theme and Dates**

The theme of the 11th conference ISMICK'06 is: INNOVATION & (INTER-) ORGANISATIONAL KNOWLEDGE PRODUCTIVITY.

ISMICK'06 starts on August 27 with a one-day pre-program reserved for tutorials and workshops, followed by a three day conference held from August 28 to 30.

## Tracks and Topics

- **Managing knowledge productivity in private organizations**
- **Managing knowledge productivity in public administrations**
- **Managing knowledge based innovation within and among organizations**
- **Free Track open to interesting articles related to the conference theme**

Within the three tracks sub-topics may include:

- **The role of human factors**

The role of the human factor seems much more relevant than the role of supportive technologies. Many attempts to improve knowledge productivity have failed due to neglecting the importance of the human factor. For this aspect contributions are invited on research and practical developments on human factors related to knowledge intensive organization(s), namely: on the position and roles of individuals, on their interaction, their cooperation, on the nature of human interfaces to KM systems, and on the role of actual and virtual human groups. A particular topic of interest is "cross-organisational cooperation and knowledge creation".

- **The role of subject matter expertise in KM**

According to current management fashion, management is an independent discipline. Managers consequently have to meet rather generic skills and knowledge. In contrast to this opinion one could argue that the managers effectiveness is highly dependent on subject-matter expertise. For this aspect contributions are invited on research and practical evidence on either of these stances and derived strategies on effective management development paths.

- **Operationalization of KM**

After more than a decade of KM research and development operationalization seems to stay behind. We invite you to submit papers that show and explain both examples of successful of KM as well as clear failures.

- **Valorization of KM**

Key to successes in KM is valorization. We invite you to submit contributions that demonstrate how KM efforts relate to organizations core business, how KM can help organizations to make money and enhances business benefits.

- **Guiding principles in KM**

More than a decade KM research and practice has led to many different KM approaches. We invite you to submit papers that describe the guiding principles in KM.

- **KM in networked organizations**

In our networked society knowledge workers cooperate and participate in more than one organization space. Monolithic organizations are more and more replaced by more adaptive cooperative structures. For this aspect contributions are invited on research and practical developments that show how KM strategies help organizations to survive in the networked society. Specific issues to be addressed comprise a.o. participative networked problem solving and innovative knowledge creation.

---

## Tutorials and Workshop Proposals

We cordially invite you to submit tutorial and workshop proposals. Accepted tutorial and workshops will take place on Sunday August 27<sup>th</sup>, 2006. Your proposal may address either or both academic or industrial audiences, and can last either 90 minutes or 3 hours. Proposals

for ISMICK'06 tutorials and workshops are to be sent before May 2 to the programme chair Prof. Tom M. van Engers ([vanEngers@uva.nl](mailto:vanEngers@uva.nl)) and should include a title, presenter(s), intended audience and one page describing content and topics covered. Notification of acceptance: June 1<sup>st</sup> 2006.

## Call for papers

ISMICK'06 invites authors to submit original papers on research, consultancy and practice in the field of knowledge management, and in particular related to knowledge based innovation in knowledge productive public and private organizations. Academic, business and consultancy papers are welcome. Papers are submitted through the ISMICK'06 website. The deadline for electronic submission is May 2.

All submitted papers will be subject to a double blind review by an international committee of peers. All authors of selected papers will receive notice of acceptance by the conference committee by May 30, 2006. Final versions of accepted papers should be submitted electronically and according to the formatting instructions in PDF format by June 23. Authors of selected papers will be invited to make an oral presentation followed by a discussion during the conference. Through their submission, authors transfer all rights of their publication to ISMICK'06. All selected papers will be included in the proceedings of ISMICK'06. The Proceedings of ISMICK'06 will be published by Ergon Verlag as Volume IV in the series Advances in Knowledge Management. All individuals participating in the conference will receive a personal copy of the proceedings and the pre-proceedings.

## Organization

ISMICK'06 is organized by the Stellenbosch University (organization chair prof. dr. Johann Kinghorn), in cooperation with the Free University of Amsterdam, Department of Computer Science, section Business Informatics (Prof.dr. Jos Schreinemakers), the University of Amsterdam, Leibniz Center for Law (Prof.dr. Tom M. van Engers) and the University of Technology of Compiègne, France (Prof.dr. Jean-Paul Barthès).

ISMICK'06 is chaired by Prof. dr. Tom M. van Engers, and supported by a team of peers in the organization, program, and review committees.

## Important Dates

Proposals for tutorials: May 2, 2006.

Notification of acceptance of tutorials: May 30, 2006.

Proposals for workshops: May 2, 2006.

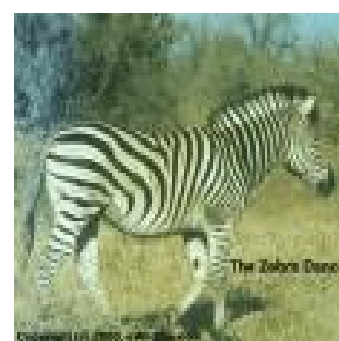
Notification of acceptance of workshops: May 30, 2006.

Submission of papers: May 2, 2006.

Notification of acceptance of papers: May 30, 2006.

Final version of papers submission: June 23, 2006.

ISMICK 2006: August 27<sup>th</sup> -30<sup>th</sup> 2006



## Conference Fees

The conference fee will be paid in South African Rand (R).

**Conference Fee – R 2 750**

**Student Fee – R 800 (excluding the conference dinner)**

For participants from African countries other than South Africa a 50% rebate is applicable.

Conference fees may be paid by interbank transfer or in cash. The interbank transfer facility will only be available from 1 June 2006 and cash accepted only on site during the conference.

## Registration

All participants register by means of an e-mail to the conference organisers at [nodysa@sun.ac.za](mailto:nodya@sun.ac.za) or fax to +27 21 808 2117. The e-mail/fax must contain the following:

Title

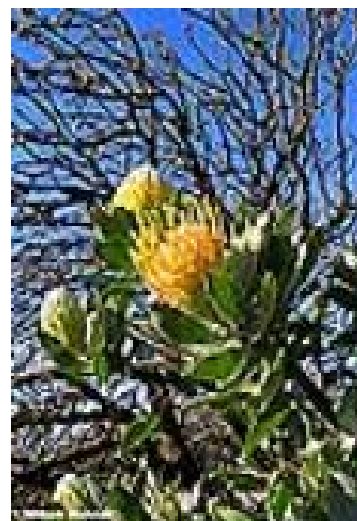
Surname, and first name

Full address

Fax number

Telephone number

Capacity in which the conference is attended.



## Downloading forms for ISMICK'06 Participants

to be announced at

<http://www.ISMICK.org>

## Downloading and uploading information for Authors

to be announced at

<http://www.ISMICK.org>

## How to get to South Africa?

Approximately 55 airlines fly to SA.



With South African Airlines (SAA) joining Star Alliance from 1 April 2006 Johannesburg and Cape Town become hubs in the world's largest flight consortium.

Your route plans will depend fundamentally on whether you want to spend time in a game park or not. If so you will want to include a stopover in Johannesburg – either on the way in or out. It is, however, also feasible to choose one of the non-stop flights to Cape Town (see below) and buy a domestic return ticket between Cape Town and Johannesburg to go game viewing. There is also a daily flight from Cape Town to Kruger

International adjacent to the Kruger National Park.

For domestic flights we recommend SAA ([www.flysaa.com](http://www.flysaa.com)) for price, frequency, quality and punctuality, but there are two no-frills airlines (Kulula.com and 1Time.aero) as well as BA, SA Airlink, SA Express and Nationwide to choose from.

## Major Airlines flying to Cape Town (either non-stop or with a stop in Johannesburg)

Malaysian, Qatar, Singapore, Lufthansa (non-stop from Frankfurt), KLM (non-stop from Amsterdam), BA (non-stop from London), SAA (non-stop from Frankfurt, London)

## Major Airlines to South Africa (mostly with a change of aircraft in Johannesburg)

### From Europe and Arabia

Etihad, Emirates, Qatar, Gulf, Air France, Swiss, Lufthansa, KLM, BA, Iberia, Virgin, TAP, Olympic, SAA (From Heathrow, Frankfurt, Charl de Gaule, Zurich), El Al.

### From Asia

Singapore, Malaysian, SAA (from Mumbai, Hong Kong, Perth), Cathay Pacific, Qantas

### From South America

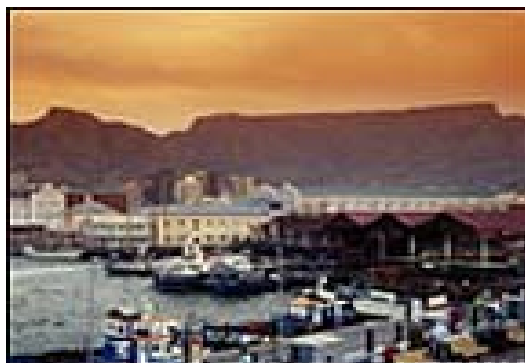
Malaysian, Varig, SAA (Sao Paulo)

### From North America

United, Delta, SAA (Atlanta, Washington, JFK)

### From Africa

Botswana, Namibia, Kenyan, Ethiopian, SAA (From Accra, Dakar, Lagos, Kigali, Kinshasa, Nairobi, Dar Es Salaam, Harare, Lusaka, Luanda, Entebbe, Lilongwe), Egypt air



## Transport in South Africa

South Africa, like America, Australia and Brazil, is a country where people fly or drive. Bus companies service the major routes but for a tourist that is not adequate.

Car rental is inevitable in most cases. All the major companies are represented. Favourites are: Imperial (<http://www.imperialcarrental.co.za>) and Europcar ([www.europcar.co.za](http://www.europcar.co.za)).

NOTE: normally rental car companies do NOT allow you to take the car cross border.

## Where to stay in Stellenbosch

There are a long list of accommodation facilities in Stellenbosch. More information is available on <http://www.stellenbosch.co.za/> and [www.portfoliocollection.com/destinations/Stellenbosch](http://www.portfoliocollection.com/destinations/Stellenbosch)

We suggest the Stellenbosch Hotel for the experience of staying in a historical monument. Here is a more detailed list of establishments we have visited:

### In Town

Life & leisure: owns and operates apartments in Church Street, the centre of town, and 10 minutes walking distance to campus, these apartments are self-service, and they include full kitchens etc.. The rates are from R 345 towards R 525, per single person per night, depending on the apartment. A pre-ordered breakfast is available at R 50 per person day extra. [www.lifeandleisure.co.za](http://www.lifeandleisure.co.za)

Roosenwijn Guesthouse: is located about 1 minute walking distance from campus, and they offer traditional bed & breakfast accommodation. Their rates are R 350 per single person per night, breakfast included. [www.stellenguest.co.za](http://www.stellenguest.co.za)

Evergreen Manor & Spa: is located about 2 minutes walking distance from campus, and more luxurious, priced from R 455 per single person per night, breakfast included. [www.evergreenmanor.co.za](http://www.evergreenmanor.co.za)

The Caledon Villa: is around 4-5 minutes walk from campus, and also more luxurious accommodation priced from R 440 towards R 550, breakfast included. [www.caledonvilla.co.za](http://www.caledonvilla.co.za)

Stellenbosch Hotel: is situated in the historical heart of town, about 10 minutes from campus, and their rates start from R 415 per single person per night, breakfast included. [www.stellenbosch.co.za/hotel](http://www.stellenbosch.co.za/hotel)

Labri Manor: is 4-5 minutes from central campus, and rates start at R 370 per single per night, towards R 425 ppn, all rates including breakfast. [www.labrimanor.co.za](http://www.labrimanor.co.za)

### **In the Winelands**

Lanzerac Hotel: Is an old and beautiful winery and hotel, just outside Stellenbosch, much more luxurious, but definitely a more unique experience, starting from R 1140 per single person per night, breakfast included. [www.lanzerac.co.za](http://www.lanzerac.co.za)

Kleine Zalze: Situated 6 km outside Stellenbosch on a beautiful wine farm, with very luxurious accommodation starting from R 690 per bedroom (sleeping 2) per night. [www.kleinezalze.com](http://www.kleinezalze.com)

### **What to do in South Africa – apart from the conference?**

SA is the only country in Africa which, like Australia in Asia, does not follow the educational and financial cycle of the northern hemisphere. SA follows a calendar cycle with the major holiday times in December (summer break) and July (winter break).

For this reason August is prime tourist time for non-South Africans as the game parks and the tropical coast line of Kwazulu-Natal are not taken up by locals. There are an enormous number of game parks in SA, but visitors should seriously consider Kruger Park. No less than 5 days from Johannesburg is required to enjoy Kruger.

From a weather point of view August is the most optimal time of the year. In the north it is not too hot for game viewing and as the winter draws to a close the vegetation is sparse and the possibility to see animals increase. In the south there are still occasional cold fronts with heavy (Mediterranean type) rains but mostly the air is crisp and very clear.

To do game viewing a tour may be taken, but ultimately the best game viewing experience requires that a car be rented.

There is no serious game viewing possible in the vicinity of Cape Town. Johannesburg is the starting point for such activities.

Below are the websites for SA Tourism, Lonely Planet, SA National Parks Board, Kwazulu-Natal Parks Board, Cape Town, Western Cape Province Tourism.

<http://www.southafrica.net/index.cfm?SitePageID=8470>

<http://www.lonelyplanet.com/worldguide/destinations/africa/south-africa>

<http://www.sanparks.org/>

<http://www.kznwildlife.com/>

<http://www.cape-town.org/>

<http://www.tourismcapetown.co.za/>

### **What to do in Southern Africa ?**

Put together, the countries of Southern Africa offer the most incredible scenery in all the world.

Here are the *unique* destinations: the Namib desert in Namibia, the Okavango Delta in Botswana, Bazaruto Island (incredible coral reefs) in Mozambique, Victoria Falls in Zimbabwe/Zambia (the world's most voluminous falls), the Luangwa valley in Zambia, the Chimpanzees in Rwanda, the Serengeti plains and Ngorongoro crater in Tanzania, Mount Kilimajaro in Tanzania.